

VINTAGE
WEB
PRODUCTION

VINTAGE

Award-winning web production that develops
creative and strategic projects

51

awards received

412

projects launched

67

professionals
in our team

10

years
on the market

WHAT **TECHNOLOGIES** WE USE



We program using the
framework YII2



We make up using HTML5+
CSS3 + JQUERY, create
WOW-animation



We can stand high
loads - more than 800 000
users a day



We work with big projects.
Our record is 500,000
pages



We create an adaptive
web design

TRENDS

We follow the trends
in technologies and design

WE SAVE BUSINESSES FROM **UGLY AND INEFFECTIVE WEBSITES**

For 10 years, we launched hundreds of projects. Considering all our experience, we developed our own approach to designing successful websites which create unique business value in client's eyes.

LEVELS OF BENEFITS FOR BUSINESS

3 WEBSITE – PART OF BUSINESS

— Website solves tasks of the levels 1 and 2.
Serves as a sales instrument.

2 WEBSITE – SALES CHANNEL

— Website solves tasks of the levels 1.
Makes up to 70% of sales.

1 WEBSITE – BEST IN ITS NICHE

— Website solves marketing tasks.
Helps to sell.

0 WEBSITE – REGULAR

— Website informs people about a brand existence.

HOW TO CREATE WEBSITES **ABOVE LEVEL 0?**

ANALYSIS

- Business tasks
- Competitors
- Target audience
- Channels
- Client insights

STRATEGY

Deep analysis lies into online strategy of a future website.

STRUCTURE

- Sections
- Pages
- Marketing specialties
- Emotional components

DEVELOPMENT MARKETING

Considering the strategy and structure, a development team creates a site. The rest is a technical matter.

Website is done.
Now we have to present it to the world.

Fundamental parts of work

IT IS POSSIBLE TO CREATE A WEBSITE WITHOUT A STRATEGY, BUT IT WILL NOT HELP YOUR BUSINESS TO ADVANCE.

IN ORDER TO BE A USEFUL TOOL, IT HAS TO BE BASED ON A DEEP **ANALYSIS AND STRATEGY.**

That are those fundamental parts of work most web agencies skip.

We devote them up to **40%** of an overall project time because they actually define a success of a project.

LET'S LOOK AT **HOW** IT WORKS

WHAT
A CLIENT
WANTS TO BUY



WHAT
A COMPANY
WANTS TO SELL



WE FIND
A PERFECT COMBINATION
SATISFYING BOTH SIDES

International Fencing Federation (FIE)

CLIENT

International governing body of Olympic fencing, founded in 1913 and currently including 146 national federations

GOAL

FIE includes tens of thousands of fencers who organize dozens of events every week. They had no single standard for communication. Only the main office employed up to 20 workers to do deal with paperwork. Still, competitions, rankings, meetings, and other activities were badly synchronized. We took on a challenge to automate all business processes and put everything on a single platform

RESULTS
OF OUR
WORK

FIE

fie.org

UI elements

WORLD CUP

WORLD CUP



Category

Senior

Weapon

Sabre

Gender

Men

Season

2016/2017

Zone / Country

Europe

Start

Select

WATCH US ON
YOUTUBE

SITE MAP



CLEAN SPORT

LEARN MORE



WORLD FENCING CHAMPIONSHIPS
LEIPZIG 2017
WORLD FENCING CHAMPIONSHIPS
#LEIPZIG2017

TISSOT MEGAFON FIE



OUR PARTNERS



NEWS & PRESS



Olympian, World Fencing Champion Krisztian Kulcsar Elected Hungarian Olympic Committee President



Estonia's Kuusk, Team Italy Win Women's Epee World Cup in Rio



Italy's Garozzo, Team France Victorious in St. Petersburg Men's Foil World Cup



USA's Kiefer, Team Italy Win Women's Foil World Cup in Germany



World Fencing Day 2017: Solidarity



Media Accreditation Opens for the 2017 Senior World Fencing Championships in Leipzig, Germany

READ ALL NEWS

READ ALL PRESS RELEASES

UPCOMING TOURNAMENTS

Location	BeginDate	WeaponId	GenderId	Cat
Paris	12.05.17	E	M	S
Tunis	12.05.17	S	F	S
Sofia	13.05.17	E	F	S
San-Jose	14.05.17	E	M	S
Paris	14.05.17	E	M	S
Tunis	14.05.17	S	F	S

SHOW ALL EVENTS

GRAND PRIX

WORLD CUPS

WORLD CHAMPIONSHIPS

LATEST RESULTS

Place	Date	Weapon	Gender	Cat
Rio de Janeiro	07.05.17	E	F	S
St-Petersbourg	07.05.17	F	M	S
St-Petersbourg	05.05.17	F	M	S
Rio de Janeiro	05.05.17	E	F	S
Tauberbischsheim	30.04.17	F	F	S
Sheffield	29.04.17	E	F	S

SHOW ALL RESULTS

GRAND PRIX

WORLD CUPS

WORLD CHAMPIONSHIPS

PHOTOGRAPHY

INTERNATIONAL FENCING FEDERATION (FIE)

HOW IT COULD BE:

- Outsize, knotty website which could be possible to work with only after reading an instruction

WHAT WE ACTUALLY DID:

- Automated the manual work, so the system is served by 2 people instead of 20
- Optimized all routine business processes
- Simplified work for both FIE and national federations
- Developed intuitively understandable navigation for a website with more than 1 mln pages
- Functionality includes a CRM, 4 admin panels with 5 access levels, rating calculations, fund management system, etc.

Sergey Makhno Architects

CLIENT

Sergey Makhno is a trendsetter in architecture, who wanted to reach new heights

GOAL

We wanted Sergey to be widely known as a world-class architect, and he definitely deserved a website of a world-class level. A website that would loudly say, "He is the best and that's what you need"

RESULTS
OF OUR
WORK

SERGEY MAKHNO

A R C H I T E C T

mahno.com.ua/en

Watch the case

МЕНЮ

МЕНЮ

РЕАЛИЗОВАННЫЕ

ДИЗАЙН ИНТЕРЬЕРА



МЕНЮ



RU

NEW 12

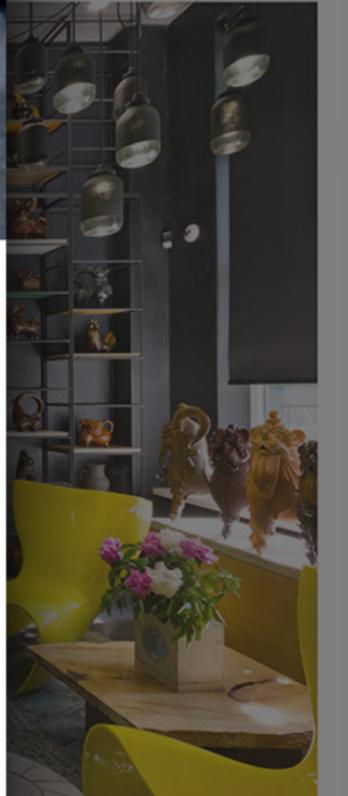
ARCHITECT
SERGEY MAKHNO

ЛИСТАЙТЕ ВНИЗ

SERGEY MAKHNO
ARCHITECT

К СПИСКУ ПРОЕКТОВ

RU



SERGEY MAKHNO
ARCHITECT

SERGEY MAKHNO
ARCHITECT

которое станет вторым домом для сотрудников
вать в интерьере те принципы дизайна и матери-
будут вдохновлять наших клиентов



Первая благотворительная барахолка! Заходи-
те в гости! Продаем много интересных штук и
помогаем детям :)

МЫ РАЗРАБАТЫВАЕМ

ДИЗАЙН ИНТЕРЬЕРОВ

АРХИТЕКТУРА

ПРЕДМЕТНЫЙ ДИЗАЙН



СЕКРЕТ
УСПЕХА
НАШИХ
ПРОЕКТОВ

УЗНАЙТЕ КАК МЫ РАБОТАЕМ

INTAGE

SERGEY MAKHNO ARCHITECTS

HOW IT **COULD** BE:

Website with large portfolio of photos and contacts

WHAT WE **ACTUALLY DID**

- Analyzed the market: competitors and trends, found that other designers say little about their approach and who they are, while customers want to know designers better, before they'll trust them with their apartments. So we ...

- Focused on a personality, while all other architects just showcase their portfolios
- Found a way to reflect a Makhno's unique approach rather than his works

- Used videos of real objects rather than lifeless pictures
- Drew 12 design concepts and chose the very best
- What resulted in creating the world's best interior design website

- Site strengthened his status of a trendsetter. Sergey demanded us to create "a website like Karim Rashid has." In a few months, on GoldenSite web design competition, Karim Rashid's website got a Silver award, while Mahno was awarded Gold.

RESULTS

- In 1 month, website was awarded Site of the Day at Awwwards and attracted a lot of visitors who value good design. Many of them turned into customers
- In 3 months, Sergey was noticed by Amstar and was invited to work on their Skyline Residences. Website was also awarded at The Very Best Of and CSSDA

- In 6 months, Sergey has got clients from 16 countries and was invited to be a part of prestigious design events including IDA, A'Design, IDC
- In 1 year, Sergey has got 20,000 subscribers, works with clients from 20 countries, and receives up to 30,000 visitors every month
- Now, his website still remains the best

Radioaktive Film

CLIENT

— Bold, big-name production service company
Radioaktive Film

GOAL

— Impress those who themselves impresses: artists, marketers, professionals
of creative industries

RESULTS
OF OUR
WORK

radioaktive**film.**

We are a Ukraine-based film production company offering a complete range of services in Ukraine, Georgia and Kazakhstan

MENU 

Radioaktive Film

radioaktivefilm.com

Watch the case

FACEBOOK • VIMEO • INSTAGRAM

Going home  AUDI
Production • STINK
Director • CHRISTOPHER MORRISH

SCROLL DOWN 

~/INTAGE

RADIOAKTIVE FILM

HOW IT COULD BE:

- Ugly gallery of Youtube videos

WHAT WE ACTUALLY DID:

- Created a web cinema stuffed with a terabyte of full-screen, high-quality videos
- Added a glitch effect
- Made a gallery so a user can go to backstage shots right from a playing video
- Designed a page with the picturesque locations where the shootings take place
- Won Site of the Day at Awwwards, what proves that this is one of the world's very best websites

Koa

CLIENT

Innovative real estate developer from Dubai that targets the creative class

GOAL

While everyone else on Dubai real estate market was selling square meters, Koa took a different approach - focus on the lifestyle. We had to create a website that would reflect the brand philosophy and speak to the heart of young professionals, Koa's primary audience

RESULTS
OF OUR
WORK

Koa

koa.ae



SPACE

ENERGY

SUBSTANCE

COLLECTIVE

KOA CANVAS

Experience our first development, KOA Canvas.
A unique members that redefines residential
living in Dubai.

SALES ARE NOW OPEN

[DISCOVER MORE](#)

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 INTERESTED?

ABOUT

PRESS

7/INTAGE

"A NEW ERA OF URBAN LIVING"

KOA

HOW IT COULD BE:

- Template website focused on physical parameters, according to “we are building houses, not websites” approach

WHAT WE ACTUALLY DID:

- Discovered target user personas and designed user journey to perfectly addresses customer motivations
- Reflected the brand philosophy and its core values from the preloader to the very last screen - minimalism, space, and collectivity
- Intentionally animated 90% of the content to reinforce Koa’s innovative approach and attention to details
- Analyzed how the end users interact with the website and optimized their experience
- All penthouses were sold in the first 2 months as a result of having a great platform and running a massive Facebook/Instagram advertising campaign

Chicardi

CLIENT

Online gift shop for girls

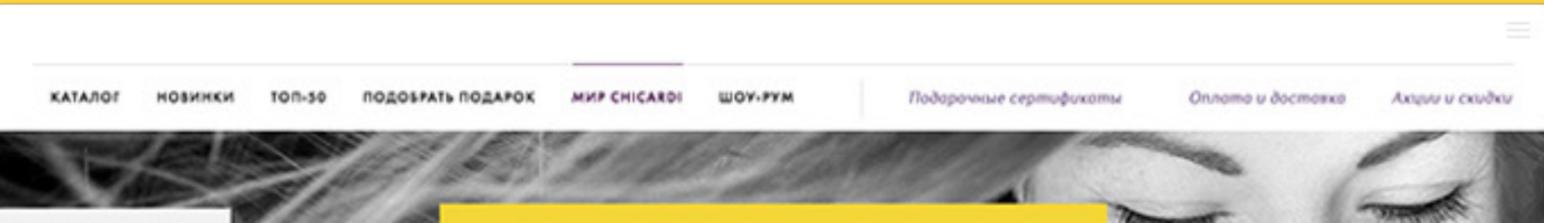
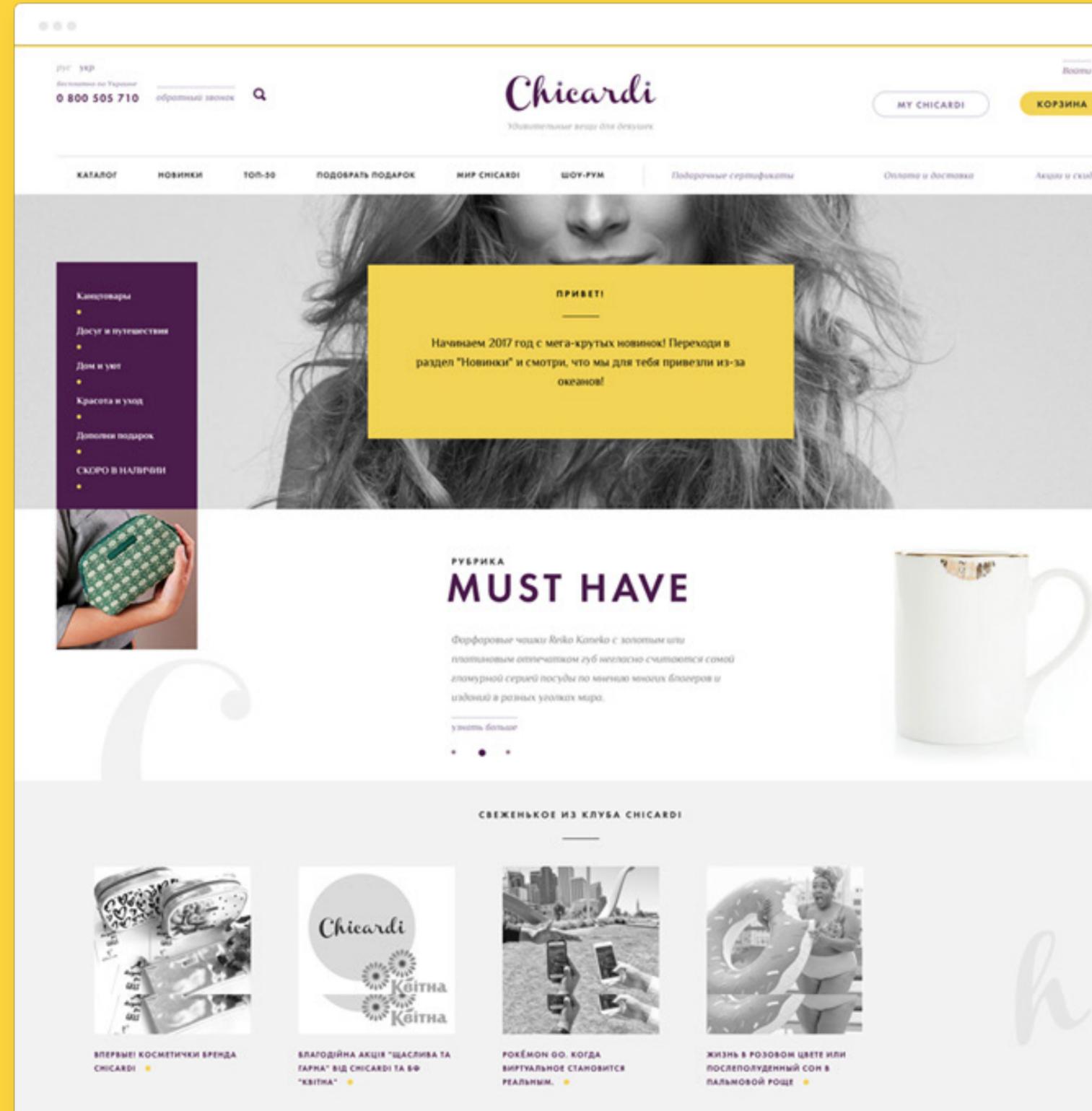
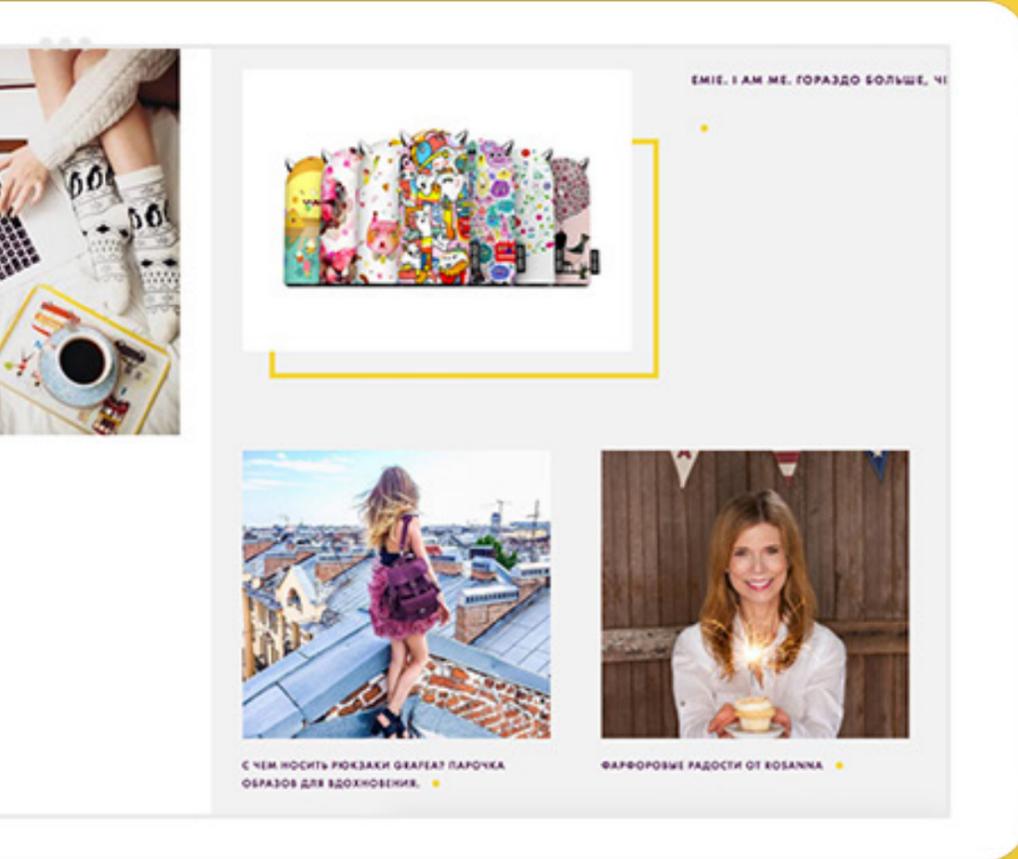
GOAL

Create a friendly and unique online experience for all categories of buyers who are choosing a present for their beloved ones (including themselves)

Chicardi

chicardi.com

Watch the case



INTAGE

CHICARDI

HOW IT COULD BE:

- Online store built on a template platform

WHAT WE ACTUALLY DID:

- Discovered that up to 40% of website visitors were men. They often struggle to select a proper gift for their beloved ones. We added a page offering them a service of a free online consultant, and - surprise - more than 30% of website visitors clicked on the page. Since then, chicardi helped to choose over 50,000 gifts, and 90% of them were great successes.
- Suggested Chicardi to offer money back service for clients unsatisfied with their purchases
- Advised to create a blog with lifestyle content
- Going over the project scope helped Chicardi to adopt a retail-CRM and IP telephony
- 2x increase of the average Check, 4x increase of the conversion rate

Vestfrost

CLIENT

Manufacturer of domestic appliance from Denmark

GOAL

Vestfrost products were cheaper than the domestic brands and had little trust from customers. We had to show that the company offers a great alternative to the more expensive brands. Our secondary goal was to educate the market on the value of having a deep freezer - one of Vestfrost main products

Vestfrost

vestfrost.ua/en



КАК ВЫБРАТЬ

МОРОЗИЛЬНЫЕ КАМЕРЫ

- Система размораживания NoFrost
- Занимает меньше места
- Раздельные ящики для практичного хранения разнообразных продуктов
- В высоту: 85, 144, 155 или 185 см
В ширину: 48, 55 или 60 см

Для того, чтобы покупка была максимально полезной, товара в первую очередь важно учесть: объем, его класс, мощность и систему размораживания.

vestfrost

КАТАЛОГ ПРОДУКЦИИ | ЭНЦИКЛОПЕДИЯ ЗАМОРОЗКИ | РУС

ФУНКЦИЯ РАЗДЕЛЕНИЯ ЗАПАХОВ

ПОЗВОЛЯЕТ ХРАНИТЬ ПРОДУКТЫ ДЛЯ ВСЕЙ СЕМЬИ ОДНОВРЕМЕННО

Замораживайте мясо и птицу

Наслаждайтесь ягодами, фруктами и овощами зимой

Храните полуфабрикаты всегда под рукой

Растяните удовольствие от рыбалки и охоты

ПРЕИМУЩЕСТВА МОРОЗИЛЬНЫХ КАМЕР VESTFROST

- МОРОЖКА** - оптимальная температура заморозки
- ТЕХНОЛОГИЯ NO FROST** - предотвращает образование льда
- ЭКОЛОГИЧНОСТЬ** - класс энергопотребления A+

Компания специализируется на выпуске морозильного оборудования. Благодаря Скандинавским корням, она придерживается строгих стандартов производства. Главный офис расположен в Дании, но специально для Украины, была разработана адаптированная версия продукта, при создании которой были учтены все нюансы украинской действительности.

PEREYTI V KATALOG

vestfrost

.../INTAGE

VESTFROST

HOW IT COULD BE:

- Online store with a landing page that explains Vestfrost products benefits

WHAT WE ACTUALLY DID:

- Surveyed the customers and discovered that men and women had completely different motivations to buy a fridge, so we had to approach them differently
- On the main page, we caught the visitor's attention with wow-animation
- Explained benefits of deep freezers covering both audiences
- Created "Deep Freezing Encyclopedia" and "Deep Freezing Calendar" with recommendations what, how, and when to freeze
- Website visibility in Google increased 74 times due to the content marketing activities and positive behavioral factors (design & usability)

Cop Out Generation Service

CLIENT

— Vintage and partners, in search of more online exposure

GOAL

— To launch a viral website that will help clients tired of excuses find a responsible contractor. To collect all the most epic excuses and create Cop-out Generation Service

Cop Out Generation Service

copout.me/en

Watch the case

COP OUT

ADD  THE RAP

ENG RU

LIKE US



COP OUT GENERATION SERVICE

Are you screwed? Missed deadline? Don't know what to say to your boss?

BEAT THE RAP



COP OUT GENERATION SERVICE

WHAT WE HAVE **DONE**

- Drew a character embodying a stupidity of cop outs and endowed him with four emotions
- Developed a site simple like a naive freelancer
- All actions fit a single screen so it's easier to involve a user into interactivity
- First 100 cop outs we created by ourselves, every user can add their own raps

For the first 3 days, the site got:

- 150,000+ unique visitors
- 15,000+ shares in social media
- 52 requests from potential clients

Popularity:

- 200+ new cop outs on the first day of launch
- 1000+ cop outs for now

Awards:

- CSS Design Awards – Special Kudos

Ministry of Finance of Ukraine

CLIENT

Ministry of Finance of Ukraine

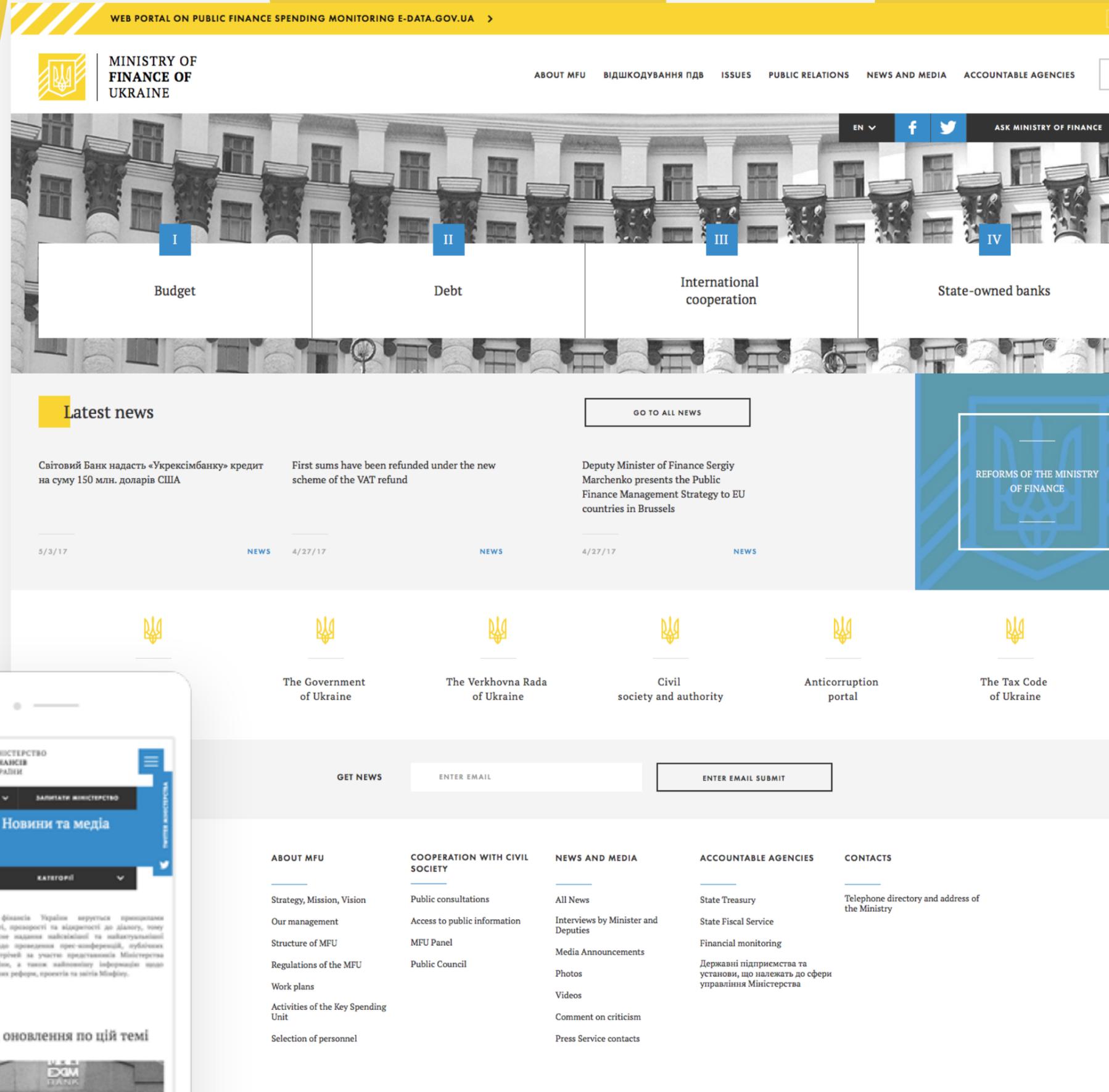
GOAL

To develop a simple, but a presentable website which would structure all the information about Ministry, solve a communication problem with citizenry, and to make it appealing for businesses and foreign investments

RESULTS
OF OUR
WORK

Ministry of Finance of Ukraine

minfin.gov.ua/en



MINISTRY OF FINANCE OF UKRAINE

HOW IT COULD BE:

- All 70 info sections provided by the client stuffed into a new “packaging”
- The site contains necessary information but its navigation is tangled and inconvenient for a user

WHAT WE ACTUALLY DID:

- Structured the information, divided it into the primary and secondary, and got rid of the unnecessary
- Analyzed the target audience: we talked to ministers, tested our hypotheses and ideas on real users
- Shifted the format to modern trends: lightness, restraint, and functionality
- The new site adapts to the screen size, is clear and simple, so it is impossible for a user to get lost in it

Aiia

CLIENT

————— Aiia, an international b2b company-manufacturer of original promo products

GOAL

————— To reflect the joy of using Aiia's wow-products

RESULTS
OF OUR
WORK

Aiia

enjoy-aiia.com



AIIA

HOW IT COULD BE:

- Another b2b website which stakes at technical characteristics of company's products

WHAT WE ACTUALLY DID:

- Before investing into a full-scale website, we have tested how emotional design would work for b2b audience by creating a landing page. It worked perfectly: conversion increased by 300%. So, we ..
- Developed an impressive "wow"-website with 3D animations
- Integrated the website with Microsoft Dynamics CRM
- Won Site of the Day and Honorable Mention at Awwwards
- Received over 30,000 visitors from Awwwards. We were surprised but many of them, being fans of good design, turned into customers. The Cost-per-Acquisition (in this case, the number of clients divided by the website cost) was a few times lower in comparison with contextual and media ads. Should we say that we discovered a new marketing method - awards marketing?

Archimatica

CLIENT

Archimatika is prominent architectural company. Its projects are aimed at increasing the value of real estate through design and fulfilling the needs of business, city, and human.

GOAL

The main task was to show company efficiency and scale without dry portfolio and attract clients who fully share company values.

ARCHIMATIKA

EN

MENU

Мы — практики

Разрабатываем практичные решения, которые соответствуют целям наших клиентов, развивают городскую среду и увеличивают ценность проекта.

SHOW REEL

Archimatica

HOW IT COULD BE:

- Archimatika is a project about the transformation of space. That is why each site element supports this idea. The idea that architecture beautifies the city and brings modern comfort to it.

WHAT WE ACTUALLY DID:

- Geometric patterns and animation were used in design in support of architectural minimalism. Geometric feed allowed us to outplay the pattern. It represented grid that could be traced throughout the site. Pattern highlighted under the cursor, which added dynamism to the site.
- The global animation work on to impress the user. Large traced patterns, typography, change of letters when loading headlines - all this conveys the manufacturability of the company.
- We focused attention to the mobile version of the site and the end-to-end integration of the brand identity into the design, where we inherited massive black lines in the fonts, so client's identity doesn't live separately from web. Additionally, we supported the style of the logo with harmonious graphic elements.

OUR **AWARDS**



Effie Awards

Finalist * 2



Art Directors Club Ukraine
Awards

Gold
Bronze



Ukrainian Design
The Very Best of

The Very Best Of * 3
Best of * 12



AD BLACK SEA

Bronze



Kyiv International
Advertising Festival

Bronze



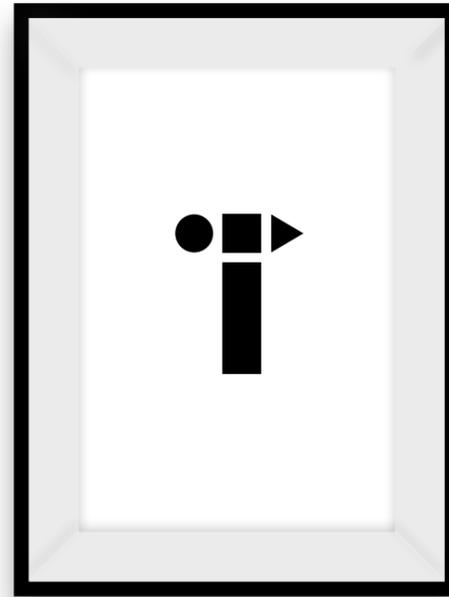
Awwwards

Site of The Day * 3
Honorable Mention * 6



CSS DESIGN AWARDS

Site of The Day * 4
Honorable Mention * 5



Golden Hammer

Silver



Gold Site

Gold
Silver



International Design
Awards

Bronze
Honorable Mention * 2

and dozens of publications in different galleries all around the world

WE DO NOT LOOK FOR CLIENTS

—

WE LOOK FOR BRAVE ONES READY
TO CREATE **THE BEST PRODUCT IN ITS NICHE**

and leave competitors far behind. We find insights, create a unique business value in your clients 'eyes, set the highest bar of standards by bringing every element to a perfection.

LET US CREATE THE BEST WEBSITE FOR YOU.

VINTAGE

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SEE OUR PORTFOLIO